FOR IMMEDIATE RELEASE: May 19, 2021 John Rudd, President Cabot Foundation for Arts & Culture 501-772-4499 john@cabotart.com

> CFAC to Present Short Film Festival & Film Workshops Local Arts Organization Will Coordinate Cabot's FIRST Film Festival

**Cabot, AR**: The Cabot Foundation for Arts & Culture today announced the Firehouse Film Festival, a short film festival that will be held in the old Firehouse in downtown Cabot on September 16, 2021. The catalyst for the film fest was the Listening Sessions CFAC held throughout the community in 2019.

"One piece of overwhelming feedback from our listening sessions was the desire for an event that celebrates art and artists. The Firehouse Film Festival is the launching of that event. As the Film Festival grows, we'll continue to add new genres and mediums such as music, poetry, and fine arts." says Becky Williams, VP and founding member of CFAC. "We are grateful to our supporters and followers for allowing CFAC to lead the development of community through art."

The Firehouse Film Festival will accept short films (less than 5 minutes) through September 1, 2021. A panel of judges will award the following categories: Best Film, Best Director, Best Performance, Best Cinematography, and Best Editor. There will also be an Audience Choice award. Entry fee for films is \$20.

The top films will be selected and shown at 6pm on September 16 during Cabot City Beautiful's Food Truck Frenzy event.

In addition to the film festival, CFAC will coordinate two film workshops this summer: the first June 25&26, the second August 6&7. Open to ages 14+, the short film workshops will empower aspiring filmmakers to craft compelling and transcendent narratives that are sure to stand out in any film festival. Josh and Dylan will focus heavily on Narrative and Visual storytelling and how to produce films under extreme budget constraints. The course will also cover basic filmmaking techniques and how they are used to serve the filmmaker's ultimate goal: moving the audience. The cost of the workshops is \$150 and includes an entry into the festival.

"Another pillar of CFAC's mission is education for artists. These workshops will provide an opportunity for those interested in filmmaking to get a crash course and will encourage submissions into the festival," says Williams, "We are grateful to have two amazing local filmmakers, Dylan Treadwell and Josh Hardin, who are committed to growing the art of filmmaking in our community."

Information and submission links for the Firehouse Film Festival and the Short Film Workshops can be found at www.CabotArt.com/FilmFest.

**About CFAC**: CFAC, a non-profit local arts organization in Cabot, works its mission to promote community through arts and culture. The group formed as a direct result of the founding members' participation in Uncommon Communities, where they were inspired to do more for the community. The group established the Cabot Art Walk, coordinated the installation of four large-scale murals, and spearheaded the Placemaking Roadmap project. Their website is <a href="CabotArt.com">CabotArt.com</a>

**About Dylan Treadwell**: Dylan Treadwell is a local filmmaker, writer, story consultant, and speaker: he has worked with creative companies including Funny or Die, Gary Sanchez Productions, and Sideshow Media Group. He has lectured on storytelling, intellectual property, and the intersection of mythology and law at the Arkansas Arts Commission, Arkansas Small Business & Technology Development Center, the Innovation Hub, LSU-Shreveport, and Harding University. Ultimately, Dylan is a storyteller whose love of people, their cultures, and beliefs drives him toward a better understanding of what connects the human race- challenging him to discover and create transformative and cathartic experiences.

**About Josh Hardin**: Josh Hardin is an independent producer and screenwriter who has collaborated with filmmakers from across the country to produce narrative and documentary films in Arkansas. He has used his filmmaking skills to empower victims of sex trafficking, develop educational television in Haiti, and teach micro-budget filmmaking as a visiting lecturer at Harding University. Josh's mission is to reveal humanity through the power of story - both in its collaborative creation and engagement - to inspire individuals toward a shared empathy and discovery of our inherent purpose. Currently, he is producing two feature films.

**About Cabot City Beautiful:** Cabot City Beautiful is a nonprofit, community organization in Cabot, AR. The mission of CCB is to foster a spirit of community in the Cabot area through the continuation of the traditional community events of Cabot, while establishing new events that further build community through collective service and fellowship. The events sponsored by CCB include the Cabot Farmers Market, the Cabot Food Truck Frenzy, Cabot Clean-Up Day, and the Cabot Christmas Parade. To learn more, follow <u>Cabot City Beautiful</u> and Cabot Farmers Market on Facebook and on Instagram @cabotcitybeautiful.

**About Cabot Advertising and Promotion Commission:** The Cabot Advertising and Promotion Commission was created by the City in 1993. Its stated purpose is to improve the overall economy of Cabot. This goal is accomplished by the attraction of visitors to the community through the creation and promotion of events, attractions, and tourism related activities. The Commission also works to enhance the city's overall quality of life, through the development of community parks and other recreational facilities. The Cabot Advertising and Promotion revenues are derived from the 1.5% sales tax upon the gross receipts received from Cabot businesses from the sale of prepared foods and beverages and other sources as may be approved by the Cabot City Council and the Commission.